Points Needs To Keep In Mind While Designing Website

There are many points needs to remember while designing a good website.

Domain Name: Our domain name describes who we are and gives us the branding we want online. e.g. kiet.edu is the domain name of our college.

**Things to Keep In Mind While Choosing Domain Name**

* Keep it short & simple
* Try to keep one keyword in a domain name to get found easily.

**Things to Avoid while Choosing Domain Name**

* Don’t select misspelled domain
* Don’t get hyphenated domain
* Avoid Numbers

## ****Hosting:**** Choose a reliable one and look at how much capacity we need.

* The price of Web Hosting.
* Disk Space
* Website Requirement
* Customer Support
* Web hosting Control panel.

## ****Purpose & Tech:****

## It is most important to define a purpose of our website that why we are going to make a website. Is it for the business purpose, or for providing information to readers about product or we are going to develop an e-commerce website? It will make us easy for the selection of the technology, we can use HTML5, any CMS like WordPress, Joomla, Magneto, Drupal or anyone else. If our purpose and plan will clear, it will help us in Web designing too.

## ****Layout & Color:****

## Like everyone says “First Impression is Last Impression” this factor also apply in Website. The layout of our website gives a first impression to our website. With the right color combination. Don’t forget to make your website mobile friendly because Google only give the importance to [mobile friendly or responsive websites](https://www.joomdev.com/blog/item/responsive-web-design-india).

## ****Attractive Design & Content:****

Our website has to provide a Good and informative content to the user. So, choose best typography, a readable font is absolutely essential because we don’t want people to squint their eyes when reading our content. Target appropriate keywords in content to rank high in a search engine. The types of content like language, Video, Picture etc. have an influence of how fast and slow that website will load. The Quality design represents our capability. So, both have the equal importance.

## ****Easy**** ****Navigation and Loading of Website:****

Navigation helps the user to navigate from one page to another page. Only a good navigation can provide the better user experience and if our website have not a good user experience, people will not come back to us. So it is necessary to make an easy navigation on our website. One of another factor which affect our website success is load-time so make sure loading time of our website is good. To increase our website's loading time avoid to include unnecessary scripts, ads, heavy images, flashes etc.

## ****Cross Browser & Unique:****

A Good website has to be viewed properly in all types of modern Browser like Chrome, Firefox, Opera, and Safari. keep our website regularly up to date to keep visitors coming back.

## ****Provide Security:****

Security is must, necessary especially when we are collecting the user information like bank account details, login details etc. Make sure you to use the best security system in website. Even we need to make your domain name secure with the SSL certificate.

## ****Footer:****

## Footer is also an important thing in a site, a well-designed footer can attract visitors.

It can contain contact , address etc.